

Mobile DTV 2009 Launch Stations



DMA	Market	Belo	Cox	Dispatch	Fisher	Fox	Gannett	Gray	Hearst-Argyle	Ion	LIN	Media General	Meredith	NBC	PBS	Post Newsweek	Raycom	Schurz	Scripps	Sinclair	Sunbeam	Total OMVC stations	%HH	
1	New York									WPXN				WNBC	WNET*							3	6.6%	
3	Chicago					WFLD				WCPX					WTTW*							3	3.1%	
4	Philadelphia									WPPX				WCAU	WHYY*							3	2.6%	
5	San Francisco		KTVU (FOX)							KKPX												2	2.1%	
7	Boston, MA									WBPX					WGBH						WHDH (NBC)	3	2.1%	
8	Washington									WPXW				WRC	WETA*							3	2.0%	
9	Atlanta		WSB (ABC)				WXIA (NBC)			WPXA			WGCL (CBS)									4	2.0%	
11	Detroit														WTVS*	WDIV (NBC)			WXYZ (ABC)			3	1.7%	
12	Tampa									WXPX		WFLA (NBC)			WEDU*							3	1.6%	
14	Seattle	KING (NBC)	KIRO (CBS)		KOMO (ABC)																	3	1.6%	
18	Denver, CO						KUSA (NBC)			KPXC												2	1.3%	
19	Orlando		WFTV (ABC)						WESH (NBC)													2	1.3%	
24	Baltimore																		WMAR (ABC)	WBFF (FOX)	WNUV (CW)	3	1.0%	
26	Charlotte	WCNC (NBC)	WSOC (ABC)														WBTV (CBS)					3	0.9%	
32	Columbus			WBNS (CBS)							WWHO (CW)	WCMH (NBC)									WSYX (ABC)	WTTE (FOX)	5	0.8%
34	Milwaukee																				WVTV (CW)	WCGV (MyNet)	2	0.8%
36	Greenville											WSPA (CBS)									WLOS (ABC)	WMYA (MyNet)	3	0.7%
42	Norfolk									WAVY (NBC)					WHRO*						WTVZ (MyNet)	3	0.6%	
51	Providence									WPRI (CBS)	WJAR (NBC)											2	0.6%	
59	Mobile, AL									WBPG (CW)											WEAR (ABC)	WFGX (MyNet)	3	0.5%
68	Roanoke											WLSL (NBC)			WBRA*						WDBJ (CBS)	3	0.4%	
71	Toledo										WUPW (FOX)										WTOL (CBS)	2	0.4%	
Total stations		2	5	1	1	1	2		1	9	5	5	1	3	9	1	2	1	2	11	1	63	34.8%	

*Public Television stations in these markets look forward to the deployment of mobile television. The listed stations are in conversation with the OMVC toward an initial offering of distribution and programming. Unlike the group owned stations each Public Television station is locally owned and controlled and decisions regarding mobile services will be made by each individual station.